

ABRAHAM NIEVES

AI Product Manager | AI Operations | Automation & Business Systems

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EXECUTIVE SUMMARY

AI Product and Operations professional with experience translating business objectives into scalable technical solutions. Experienced designing AI-powered workflows, CRM platforms, automation systems, executive dashboards, analytics frameworks, and cloud-based applications using modern AI and cloud technologies. Currently an Account Executive at ITS Logistics while leading an AI consulting business supporting approximately five local service-based businesses through automation, product strategy, and digital transformation.

CORE COMPETENCIES

AI & Product: Product Strategy, Prompt Engineering, AI Workflow Design, Product Requirements, Product Roadmaps, AI Adoption

Cloud: Supabase, Vercel, Cloudflare, GitHub, Authentication, Database Design

Marketing Technology: Google Ads, Meta Ads, GA4, GTM, Search Console, Meta Pixel, Conversions API

Business Operations: CRM Architecture, KPI Frameworks, Executive Reporting, Technical SEO, CRO, Cross-Functional Leadership

SELECTED HIGHLIGHTS

- Designed AI-powered operating systems supporting approximately five local service-based businesses.
- Architected multi-client CRM and marketing command center concepts integrating analytics, attribution, reporting, and automation.
- Built repeatable AI workflow frameworks for planning, QA, documentation, and executive reporting.
- Led cross-functional initiatives spanning marketing operations, analytics, websites, and automation.

PROFESSIONAL EXPERIENCE

Founder | AI Product & Automation Consultant — CLOUT SYNDICATE
6+ Years | Present

- Lead AI product planning, automation, CRM architecture, and business systems for multiple local businesses.
- Design AI-assisted workflows, dashboards, reporting systems, and product specifications.
- Build cloud-based solutions utilizing Supabase, Vercel, Cloudflare, and modern AI platforms.
- Develop attribution frameworks, analytics, and executive reporting systems.

Account Executive / Freight Broker — ITS Logistics
1.5 Years | Present

- Manage enterprise logistics operations in a fast-paced environment emphasizing operational excellence and data integrity.
- Coordinate across multiple stakeholders to execute time-sensitive transportation solutions.
- Translate customer requirements into executable operational plans while protecting revenue and service performance.
- Support decision-making through accurate operational data and disciplined process execution.

SELECTED AI PRODUCT INITIATIVES

- Multi-Client Marketing Command Center & CRM Architecture
- Enterprise AI Workflow & Prompt Architecture
- Cross-Platform Analytics & Attribution Frameworks
- Marketing Automation & Executive Reporting Systems

EDUCATION

Associate of Applied Science (AAS) — Aerospace Engineering Technology
Truckee Meadows Community College